24 April 1980

MEMORANDUM FOR:	Executive Assistant to the DCI
FROM:	
SUBJECT:	National Intelligence University
REFERENCE:	Your draft outline of 10 April 1980

- 1. Your memo is a thoughtful and comprehensive one. Therefore, I offer only the following comments.
- 2. Title: National Intelligence University. The very title could be the undoing of the concept. The word "University" conjures up a host of perceptions implying a new bureaucracy, major capital outlays, degrees, etc., no matter how strenuously one may argue to the contrary. In addition, the title opens us up immediately to possible irreparable derisive comments such as "Spy U" or "U Spy."

Recommendation: Until such time as the program is formulated and established, I would recommend a title such as "National Intelligence Education Center."

3. Department of Area Studies: Unless it is already incorporated into one of the other departments you outline, consideration should probably be given to a Department of Area or Regional Studies. Quite possibly this department could include language training. One of the chief complaints by the Intelligence Community has been the deficiency of area study specialists, particularly in the DIA.

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